

Touristic

Ca ta log

**of Social
Enterprises**

What does social entrepreneurship mean?

Social entrepreneurship is a relatively new but rapidly growing sector in Georgia and involves solving a certain social/green issue with business activity. Unlike the usual, only profit-oriented enterprise, social enterprise has two goals: social and economic.

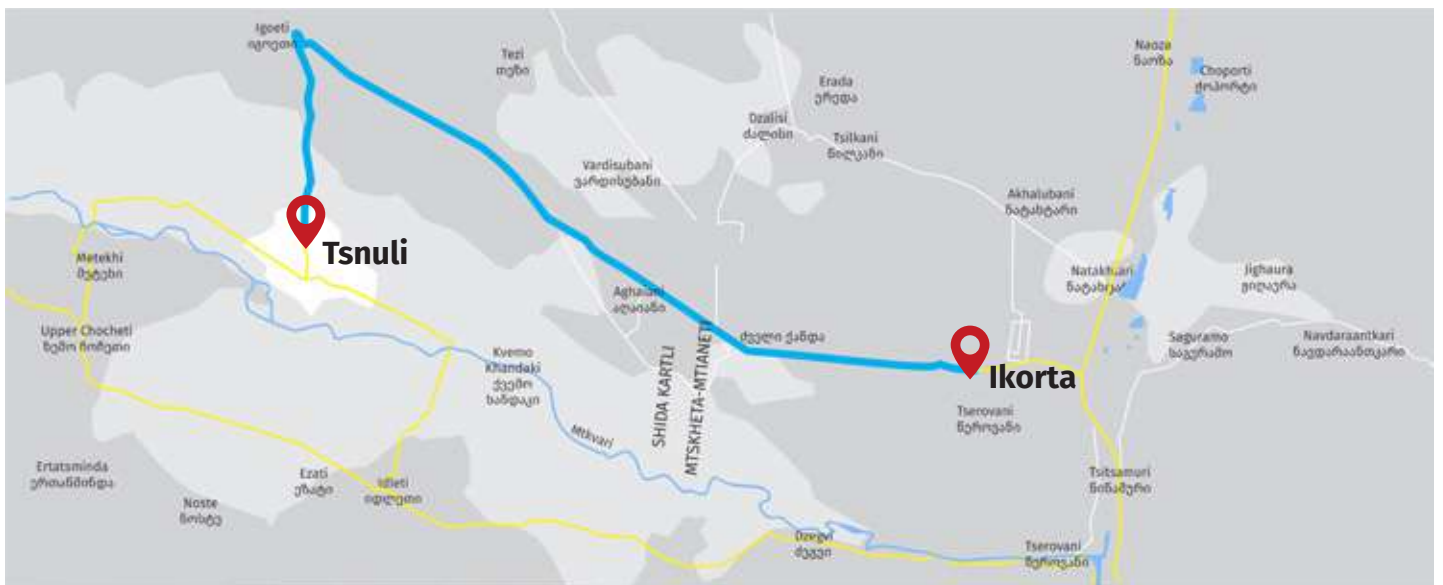
Nowadays, to understand the concept of social entrepreneurship in Georgia, the European Union definition is mostly used, according to which a social enterprise is a social economy operator whose main goal is to create a social impact, instead of providing profit to the owners. Its activity is to provide products and services to the market with innovative and entrepreneurial principles and uses its profits primarily to achieve social goals. Its management is carried out transparently, with high responsibility, and with the involvement of employees, customers, and interested parties.

Social entrepreneurship in Georgia began to develop about 10 years ago, and the trend of creating new social enterprises is growing. Today, there are more than 100 social enterprises in Georgia, which already have tangible social results

Why social entrepreneurship?

The most important factor for the development of social entrepreneurship in the country stems from the important role it plays in social change in society. The range of goals of social enterprises is diverse, and their role in society can be employment promotion, provision of social services, development of vulnerable regions/settlements, environmental protection, the introduction of a healthy lifestyle, protection of historical and cultural heritage, etc.

Kartli





Ikorta
Enamel Jewelry

Establishment Story

The social enterprise "Ikorta" is an enamel workshop, which was founded in 2011 in response to the challenges in the IDP settlement of Tserovani.

A social enterprise created with a small investment by local women, today it is a successful enamel workshop, which creates opportunities for civic and economic development in the IDP settlement.

Social mission

The mission of "Ikorta" is to improve the economic situation of the people living in the IDP settlement of Tserovani and to facilitate the integration process. For this, the enterprise offers employment opportunities to the representatives of the target group and organizes professional training courses.

what does "Ikorta" offer to guests?

Enamel crafting master class

90minutes.

Getting to know the host and context of Tserovani IDP settlement	20minutes
Enamel crafting master class, coloring and firing of crafts	30minutes
Awarding of certificates and giving feedback	10minutes
Exhibition and sale of goods, interaction with the host	30minutes



Enamel crafting master class

(Fee per person)

Number of persons	1-2 persons	3-5 persons	6-8 persons
Fees	150 GEL	120 GEL	100 GEL



Reception hours - 09:00 - 17:00



Monday - Sunday



workshop-secondary workshop,
exhibition space.



Host - Enamel craftswomen



Spoken language of the host - Georgian,
English



Recommendations:

It is recommended to book the tour at least one week in advance.

It is impossible to take the enamel product with you immediately after the workshop, so in the case of foreign guests, it is recommended to have at least 4 more days to stay in Georgia, so that the enterprise has time to finish and hand over the jewelry. The conditions for the transfer of jewelry are subject to individual agreement.



Please note

- The guests are advised to practice precaution around the stove and other hot items to avoid the risk of burns.

www.ikorta.com ikortainfo@gmail.com

+995 599 410 250

<https://www.facebook.com/ikortaminanqari>

https://www.instagram.com/ikorta_jewelry

Tserovani IDP Settlement, Street N12, Cottage N1963, Georgia

<https://goo.gl/maps/KVDJX9hySfLDmuDB6>



Establishment Story

The social enterprise "Tsnuli" has been operating for 6 years, the enterprise produces various decorative and useful items, including furniture and braided wooden figures.

Social mission

The mission of "Tsnuli" is to encourage the development of the professional skills of people with disabilities and representatives of vulnerable groups living in Kaspi municipality for the purpose of employment and self-realization.



what does "Tsnuli" offer to guests?

Hands-on masterclass for making braided wooden furniture

90minutes

Getting to know the host	15minutes
Tour of the workshop space	15minutes
Braiding miniature woodworks	45minutes
Exhibition and sale of goods, interaction with the host	15minutes





Involved master class for making braided wooden furniture

(Fee per person)

Number of participants	1-10 persons	11-15 persons	16-20 persons	21-30 persons	31-40 persons
Fees	100GEL	110GEL	120GEL	130GEL	140GEL

	Reception hours- 16:00 - 19:00
	Saturday - Sunday
	Spaces- workshop, living room, yard, exhibition corner
	Host - Specialists
	The spoken language of the host - Georgian



Recommendations:


Make sure to notify "Tsnuli" about the item you would like to craft during the workshop, at least one week prior to the visit.


It is advisable to be accompanied by a tourist guide during your visit to "Tsnuli".

Please note


- It is not allowed to turn on/use any equipment of the workshop during the visit.
- The space is adapted for people with disabilities.



 +995 551 773 774

 tsnuli.ts0@gmail.com

 <https://bit.ly/2BHKo14>

 Grishashvili N4, Kaspi, Georgia

Kakheti





Nukriani

Establishment Story

social enterprise "Nukriani Workshops" was founded in 2007 on the basis of NNLE community organization "Nukriani". Establishing a creative workshop has proven to be an effective means of promoting employment for rural women and youth.

Social mission

The social mission of "Nukriani Workshops" is to improve the economic condition of the population living in Nukriani, especially women and youth, by promoting their employment and self-realization.

what does "Nukrian Workshops" offer to guests?



Ethnographic masterclass

90 minutes

Acquaintance with the host	10 minutes
Baking bread and "kizikuri nazuki" (local pastry)	30 minutes
Churchkhela-Making	20 minutes
Felt masterclass	30 minutes



წამყვანი სახელოსნო

Ethnographic masterclass

(The given fee applies for a group of tourists)

Number of participants	1-5 persons	6-10 persons	11-15 persons	16-20 persons
Fees	330GEL	420GEL	614GEL	934GEL



Reception hours- 10:00 - 19:00



Monday - Sunday



Spaces - courtyard with ethnographic elements



Host - local residents of the village



Spoken language of the host - Georgian, Russian



Recommendations:

It is advisable to be accompanied by a tourist guide during your visit to Nukriani.

In case of a large group, the visit to Nukriani should be booked 1 week in advance.

Please note

- When participating in the baking masterclass, it is recommended to take extra care to avoid any burns.

+995 577 202 111 ikocun.nukriani@yahoo.com

<https://www.facebook.com/nukrianissakhelosnoebi/>

Nukriani village, Signaghi municipality, Georgia





Establishment Story

"Temi" was one of the first socially oriented, non-profit charity organizations, which created a non-institutional environment for various groups of socially vulnerable people. Since its foundation, in the spring of 1991, "Temi" has been pursuing organic/bio-agriculture, the purpose of which is to provide shelter to socially vulnerable residents, create a family environment, employment opportunities and improve their work skills.

Social Mission

The social mission of "Temi" is to create a safe and encouraging environment for vulnerable groups, which will contribute to the development of their individual abilities.

what does "Temi" offer to guests?

Service 1: Bio wine-tasting and "Temi's Supra"

90 minutes

"Temi" tour **20 minutes**

Wine-tasting **20 minutes**

"Temi's Supra" - feast with organic products  **60 minutes**



Service 2: Bio wine-tasting, "Temis Supra" and ethno masterclasses

2 hours 40 minutes

our of Temi **20 minutes**

Wine-tasting **20 minutes**

Ethno masterclasses - making Churchkhela and baking bread **60 minutes**

"Temi's Supra" - feast with organic products - 60  **60 minutes**



Service 1: Bio wine-tasting and "Temi's Supra"

(Fee per person)

Number of participants	1-5 Persons	6-11 Persons	12 Persons
Fees	70GEL	65GEL	60GEL

Service 2: Bio wine-tasting, "Temis Supra" and ethno masterclasses

(Fee per person)

Number of participants	1-5 Persons	6-11 Persons	12 Persons
Fees	X	95GEL	90GEL



Reception hours - 10:00 - 20:00



Monday - Sunday



Spaces - Outdoor and indoor restaurant space, wine cellar, bakery, vegetable garden, vineyard



Host - Locals and foreign volunteers



Spoken language of the host - Georgian/English/German



Recommendations:

It is recommended that the menu and masterclasses be commissioned at least one day prior to the visit;

In case of expressed desire, the "Temi" can offer the visitors rental bicycles, participation in the process of harvesting and juicing the grapes, and masterclass of Khinkali making.



Please note

When attending the masterclass in the bakery, it is recommended to take extra care to avoid any burns



<https://www.temi-community.org/ka>



+995 551 927 623



contact@temi-community.org



<https://www.facebook.com/TEMI.community/>



<https://www.instagram.com/communitytemi/>



Gremi village, Kakheti district, Georgia



[/ https://g.page/temi-gremi?share](https://g.page/temi-gremi?share)

AB

Alaverdi Blue

Establishment Story

Non-governmental organization "Bridge-Innovation and Development" together with women living in the village of Alaverdi in Akhmeta Municipality established the social enterprise "Alaverdi Blue" based around the idea of sustainable rural tourism development, which provides opportunities for economic activity and self-employment to the socially vulnerable population.



Social Mission

The purpose of the social enterprise is to promote the economic empowerment of local socially vulnerable groups, through employment and training, as well as promoting and fostering sustainable rural tourism opportunities in the local community.

what does "Alaverdi Blue" offer to guests?

cheese-tasting and lunch

90 minutes

Cheese-tasting with wine and honey **30 minutes**

Lunch with traditional dishes **60 minutes**

Service 2: Cheese-making masterclass and lunch- duration 2 hours 30 minutes

Cheese-making masterclass **60 minutes**

Cheese-tasting with wine and honey **30 minutes**

Lunch with traditional dishes **60 minutes**












Service 1: cheese-tasting and lunch

(Fee per person)

Number of participants	1-5 persons	6-25 persons
Fees	80GEL	70GEL

In case of "Service 2", 400 GEL will be added to the cost provided by "Service 1", regardless of the size of the group.

	Reception hours- 10:00 - 20:00		
	Monday - Sunday		
	Cafe and cheese storage		
	Host - Local employees of "Alaverdi Blue"		
	Spoken language of the host - Georgian, English, Russian		
			



Overnight stay is possible in "Alaverdi Blue".
The hotel is equipped with 19 beds.

In "Alaverdi Blue" it is possible to organize additional entertainment events: board games, fishing, picnic on Alazani, movie screening and others.

Please note:
most of the food products offered by the social enterprise contain lactose.


Recommendations:

The tour must be booked at least one week in advance.

 <https://www.alaverdiblue.com>


 <https://www.travelbst.com>

 ikonkareli@bridge.org.ge

 +995 591 111 977

 <https://www.facebook.com/pg/Alaverdi-Blue-lurji-Alaverdi>

 Kakheti region, Akhmeta, village Alaverdi, second street N12

 <https://www.google.com/maps/place/Alaverdi+Blue/@42.0387387,45.3688488,346m/data=!3m1!1e3!4m5!3m4!1s0x4045b5f8f9559bed:0x212f556678f0ec94!8m2!3d42.0386924!4d45.369419>



Tbilisi





Babale



Establishment Story

"Babale" is a social enterprise that started as a project with a 10,000 GEL grant in 2015, its founders and members are parents of children and adolescents with disabilities. Since July 2018, it has been functioning as LCC "Social Enterprise Babale" under the Georgian Down Syndrome Association. The 100% owner of the enterprise is the founding organization itself. It combines two spaces: a creative workshop and a salon. The enterprise produces decorative and functional items of wood, ceramics and textiles, each of them distinctive, unique and handmade.

Social Mission

The social mission of "Babale" is to ensure independent living of people with Down syndrome through employment and professional skills development. "Babale" creates an equal working environment for people with special needs.

what does "Babale" offer to guests?

Service 1: Hands-on ceramic painting masterclass 1 hour 35 minutes

Getting to know host	10minutes
Painting ceramic products	60minutes
Exhibition and sale of goods	15minutes
Interaction with the host (accompanied by drinks and sweets)	10minutes

Service 2: Ceramic painting masterclass 55 minutes

Introduction and interaction	10minutes
Observing the process of painting ceramic products	20minutes
Exhibition and sale of goods	15minutes
Interaction with the host (accompanied by drinks and sweets)	10minutes











(Fee per person)	Service 1		Service 2	
Number of participants	1-6 Persons	7-15 Persons	1-6 Persons	7-15 Persons
Fees	100GEL	70GEL	50GEL	40GEL



	Reception hours - 11:00 - 20:00
	Monday-Saturday
	Spaces - Workshop/Exhibition hall for purchasing goods/Lobby
	Host - Founder, Artists
	Spoken language of the host - Georgian, English
	<i>Transportation - The destination can only be reached on foot. It is possible to use any type of municipal transport to reach Alexandre Dumas Street.</i>

Recommendations:

If you want to participate in or attend the painting process, it is recommended to book the visit 1 week in advance

-  www.babale.ge  +995591974351
-  babaleinfo@gmail.com
-  <https://www.facebook.com/babalestore>
-  Alexander Dumas N21, Tbilisi, Georgia.
-  Babale



Establishment Story

The social enterprise "Poteria" was founded in 2018 by the handicraft workshop "Estia". The idea of establishing the enterprise was related to the desire of the founders to preserve and popularize the methods of processing the traditional Georgian crafts - clay and ceramics.

Social Mission

The social mission of "Poteria" is to promote the reintegration of women with criminal pasts back into society, by offering them the opportunity to adopt a new profession and through employment in a creative workshop.

what does "Poteria" offer to guests?

Service 1: Hands-on ceramic sculpture masterclass

75 minutes

Exploring the workshop space **15minutes**

Crafting ceramic products **30minutes**

Exhibition and sale of goods, interaction with the host **30minutes**



Service 2: Hands-on ceramic painting master class

70 minutes

Exploreing the workshop **15minutes**

Painting ceramics **30minutes**

Exhibition and sale of goods, interaction with the host **30minutes**



Service 3: Ceramic sculpture and painting hands-on masterclass

90 minutes

Exploring the workshop **15minutes**

Making ceramic products **25minutes**

Painting ceramics **20minutes**

Exhibition and sale of goods, interaction with the host **30minutes**












Service 1				(Fee per person)
Number of participants	1-2 persons	3-5 persons	6-10 persons	11-15 persons
Fees	100GEL	70GEL	50GEL	40GEL

Service 2				(Fee per person)
Number of participants	1-2 persons	3-5 persons	6-10 persons	11-15 persons
Fees	90GEL	60GEL	40GEL	35GEL

Service 3				(Fee per person)
Number of participants	1-2 persons	3-5 persons	6-10 persons	11-15 persons
Fees	120GEL	90GEL	75GEL	65GEL



	Reception hours - 15:00 - 19:00	
	Monday - Friday	
	Spaces - workshop, exhibition hall	
	Spaces - workshop, exhibition hall	
	Spoken language of the host - Georgian, Russian, English	
Municipal transport		
		
Private transport		

Recommendations:


1. After making ceramic products, it needs to be dried and fired, which takes 1 week. In order to take home your creations, it is recommended that you visit Poteria on the first day of your visit to Georgia to participate in the pottery making process and on the last day to take home your creations.
2. It is advisable to be accompanied by a tourist guide during your visit to Poteria.
3. It is recommended to book a visit to Poteria 1 week in advance.



Please note

- To avoid any risks of injury, visitor must avoid touching the workshop equipment without the supervision of the staff.
- A ceramic piece made by a guest without going through a week-long curing process will not be usable, although it can be a beautiful souvenir loaded with memories.

 +995577979950  potteria.se@gmail.com

 <https://bit.ly/3f2s9BO> / Potteria - პოტერია

 N60 Tsinamdashvili St., Tbilisi, Georgia

 <https://goo.gl/maps/TMHMJ6xx8SKRdboo6>



Establishment Story

the social enterprise of wooden products "Kodala" was founded in 2013, on the initiative of the youth movement "Davitiani" under the Patriarchate of Georgia. Most of the people employed in the workshop are people with disabilities who make environmentally friendly wooden toys and souvenirs.

Social Mission

Social mission - social mission of "Kodala" is to promote the socialization and integration of people with disabilities into society by creating equal employment opportunities.

what does "Kodala" offer to guests?

Service 1: Hands-on toy painting masterclass 1 hour 20 minutes

Getting to know the host and exploring the workshop **15minutes**

Toy-painting masterclass **45minutes**

Exhibition and sale of goods, interaction with the host **20minutes**



Service 2: observing masterclass on making wood products 60 minutes

Getting to know the host and exploring the workshops **15minutes**

Attending the toy-making process **25minutes**

Exhibition and sale of goods, interaction with the host **20minutes**



Service 1			<i>(Fee per person)</i>
Number of participants	5-15 persons	16-25 persons	
Fees	25GEL	20GEL	

Service 2			<i>(Fee per person)</i>
Number of participants	5-15 persons	16-25 persons	
Fees	15GEL	10GEL	



	Reception hours - 10:00-19:00
	Monday - Saturday
	Spaces - workshop, additional workshop, exhibition corner
	Host - founder and art-designerS
	spoken language of the host - Georgian/English/Russian

Please note:

The guests should avoid touching tools and sharp objects in the workshop, in order to avoid physical injuries.

Guests can have their crafts immediately after the workshop.

Recommendations: It is recommended to book the tour at least 1 week in advance.

- www.kodallasoc.ge +995599743547 kodallasoc@gmail.com
- <https://www.facebook.com/woodwork.kodala/>
- Trinity Cathedral courtyard
- <https://goo.gl/maps/Q4v5GyGi45u6hKV55>





Social cafes



Mziuri



Social Mission

The social mission of "Mziuri" is to create a cafe accessible to people of all abilities, which would be a supporter and initiator of important public changes.





"Mziuri Cafe" offers customers:

Adapted social cafe in the center of Tbilisi,
in the recreation area;

Food delivery service at various events;

An adapted space equipped with appropriate
equipment for the events.



🌐 www.cafemziuri.ge

☎ +995577687575

✉ cafemziuri@gmail.com

📘 <https://www.facebook.com/cafemziuri>

📍 23 Chavchavadze St., Tbilisi, Georgia

🗺 <https://goo.gl/maps/4ef4NAX5Uw5DUNmN6>



Social Mission

The social mission of "Cafune" is to empower groups and young people living in Rustavi who are less competitive in the labor market through professional training, employment, and increasing access to various cultural and educational events.

"Cafe" offers customers:

Cafe service, where guests have the opportunity to taste delicious dishes
A space where informational meetings on various social issues and cultural and non-formal education events are held
A free stage where young people have the opportunity to present their abilities, ideas, and creativity to the public.





+995 599 766 688 info@cafune.social
https://www.facebook.com/socialcafecafune/

Rustavi, Rustaveli 30a
https://www.facebook.com/socialcafecafune/



Social Mission

The social mission of "Knowledge Cafe" is to create opportunities for acquiring knowledge, cognition, and self-realization for people living in the region. "Knowledge Cafe" is a space where it is possible to hold cultural-educational and entertainment events for both young people and 60+ people. With its activities, "Knowledge Cafe" contributes to increasing the involvement of young people and 60+ people in public life.



Knowledge Cafe

Services

"Knowledge Cafe" is a multifunctional center that combines different spaces. The social enterprise offers local people services that are not available throughout the municipality.

In the space of "Knowledge Cafe" there is:

A social cafe with a varied menu

Non-formal education center where workshops, discussions, demonstrations, and other activities are held

Bookstore with books from more than 10 publishers

Georgian and English multimedia library with more than 1000 modern books and computers

A residency that hosts artists from around the world to share their knowledge and experiences with the people of the region





+995 595 964 656 civicinit@gmail.com

<https://www.facebook.com/tsodniscafe/>

Davit Agmashenebeli Street III Lane N3,
Tsnori, Georgia

<https://goo.gl/maps/gjsKTVEawPJ6UpzS6>



Eight+1



Social Mission

The social mission of the "Eight +1" social cafe is to create a literary cafe in Ozurgeti, which will contribute to raising the awareness of local youth about different cultures and traditions of the world, their employment, and the functioning of a space where it will be possible to relax/work in a cozy and peaceful environment.



Cafe "Eight +1" offers customers:

Adapted social cafe in Ozurgeti

Adapted space for the events

Public lectures, exhibitions, film screenings, and musical events

informal and educational meetings



☎ +995 593 115 040

✉ ypuozurgeti@yahoo.com

📘 <https://www.facebook.com/cafe8plus1/>

📍 Gabriel Bishop N3a, Ozurgeti, Georgia

📍 <https://goo.gl/maps/bKhDXVjxrutprQhE6>





Social Mission

The social mission of "Mego Bar" is to increase access to free workspaces and resources for young people living in the Samegrelo region. The social cafe creates a kind of youth platform in the city, which is a favorite gathering place for locals.





"Mego Bar" offers customers various services. The list includes:

Co-working space for young people

Space services for public meetings and events

Mobile space "Mego Bus", which offers customers various services on the spot (training, presentation, work meetings, movie screenings, music events, fast food)

Cafe-bar service and billiard room, which operates from 6:00 p.m.

☎ +995 599 550 057

✉ youthforsamegrelo@gmail.com

📘 <https://www.facebook.com/megobar.ge>

📍 Meunargia Street #12, Zugdidi, Georgia

📍 <https://goo.gl/maps/rVQTKx3kJcTgY3VJ7>



Social concept store





Social Mission

The social mission of "Eski" is to unite the products of Georgian social enterprises in one space and to offer the customers items that hold positive social value, the purchase of which increases the positive impact on the world.



In "ESKI" you will find 350+ types of items from 20 social enterprises, including:

Handmade decorations

Traditional craft peices

Accessories and jewelry

Wooden products and toys

Stationeries



eski.conceptstore@gmail.com ✉

<https://www.facebook.com/profile.php?id=100085567043910> f

https://instagram.com/eski_social_concept_store?igshid=YmMyMTA2M2Y= 📷

Nato Vachnadze Street #7, Tbilisi, Georgia 📍

<https://goo.gl/maps/UuKhsPnyJjk6Hg4E9> ↪

The tourism catalog of social enterprises was prepared within the framework of the "Social Entrepreneurs for Tourism" (SET) project.

The purpose of the project is to develop the social entrepreneurship ecosystem and social impact, by involving small and medium-sized social enterprises in tourism.

The project is funded by the Ministry of Foreign Affairs of Latvia and organized by the Social Enterprises Alliance of Georgia, the Social Entrepreneurship Association of Latvia, and the Regional Sustainable Development Institute.

